



getting started

Now, let's get started!

Contained in this "Getting Started Document" is basic but vital information you will need to participate in the Krching Buying Group.

Please read all of the information below, and if you require further assistance contact your Referrer or email support@krching.com. You can email Support automatically by signing into your members area and going to Contact and Support. Sign In > Contact and Support.

We will be in contact within 48 hours, excluding Saturday and Sunday.

Your Members Area

At the beginning of your journey, familiarise yourself with your Members Area, read and understand the Policies and Procedures. This area is designed to allow you to obtain all the information and tools at your fingertips, thereby assisting you to operate your Krching Buying Group Membership effectively.

We continually improve and update this area to help you gain the greatest benefit from your Krching Buying Group Membership. That is why it is essential that your details in your profile are always up to date, your email is our way to send you updated information.

Facts

Potential Benefits International Pty Ltd is an Australian Owned and operated company governed by the Australia Securities and Investment Commission. Potential Benefits International Pty Ltd has licensed the Krching Business Model to various regional operators.

An Indonesia company PT Potential Benefit provides support and marketing for all Krching members.

Company Contact Information

Krching website address: www.krching.com

Support and Administration Office : **Telephone & Facsimile:** +62 361 289824

Support: support@krching.com

Trading Names: Krching™ and Blend for Life™

Indonesian Support and Administration Office address

Level 1, Sanur Paradise Plaza Hotel

Jl. Hangtuah 46 Sanur 80228 - Indonesia

website : www.krching.com

Please note that all individuals who join the Krching Buying Group are becoming members of the Australian Company trading as Krching, not the Indonesian PT ..

Where is a good place to start?

OK, you are now a Member—how do you begin?

Visit and explore the Krching Buying Group website—particularly your 'Members Area'. Get to know how the Krching Buying Group operates! To do this you will need your Username and Password

My Username is.....

My Password is.....

Look at your Members Section and all of the facilities provided to you, as part of your membership, by the Company. Importantly, CHECK your details are correct under 'My Profile', particularly, your email address as this is the primary way the Company will communicate with you—it is important to remember that members who have not supplied a valid email address risk having their account suspended.

Next:

Contact your Referrer if you have any questions regarding the Krching Buying Group. Your referrer is rewarded by the company to perform a support and training role for all members he or she refers. So, utilise your referrer—they are there to help you. Who is your Referrer? Write down their name and contact details here.

My Referrer's name is.....Contact Number.....

Next:

Find out where the Company or your referrer or your group is holding meetings, presentations and training. ATTEND everything you can, to learn and become familiar with the business.

Company meetings or events are published under Meetings on your web site.

It is important to support your fellow Members, and the more you see

the more your Membership features and product benefits will become second nature to you.

Don't try to be an instant expert, it takes time to learn. While you are being trained, get a notebook that you carry with you at all times. As a Krching Member you can earn rewards when people you refer to the Krching Buying Group purchase products— remember, no rewards are granted for referring members, you are only entitled to rewards when a referred member purchases a product. But you may also choose simply to access the unique products on offer.

Remember with Krching there are no annual fees. You are free to stay a Krching Buying Group member as long as you abide by the Policies and Procedures you agree to when you join as a member.

Best of all, there is no flushing in Krching.

Obligation

You must help your referred members

If you would like to refer someone to the Krching Buying Group, remember you must always be willing to help, support and train them, no matter what level they choose to participate. Your directs or referred members are your responsibility.

However you should never fill in the application form for them, it is important that they agree to abide by the Policies and Procedures,,, YOU CAN NOT DO THIS FOR THEM and if you do it will result in your and the referrals suspension from the business.

Next:

Be a motivation discoverer, seek reasons and needs. Why? Because every person may have a reason or a motivation to access the wonderful Krching Buying Group products or at some stage in the future earn rewards. As a Member of Krching, YOU can offer a way to realise their dreams and fulfil their needs.

Next:

Share the opportunity, invite people to a presentation or a small coffee shop meeting, perhaps with your Referrer's help, and don't try to begin this journey by yourself. You are part of a team now—work with us. The strength and ability of the group to continue to provide unique and fabulous products depends on Member numbers, so we welcome your referred Members. You will have lots of questions as you begin to truly understand the buying group you are now a part of. All of us at Krching welcome you and look forward to you being with us for a long and mutually beneficial future. In the meantime, here is some terminology you may or may not know.

Krching Dictionary of Useful Terms

Referrer: Krching is a Member's Buying Group. To join you must have a Referrer—an existing member who will help you with Support and Training. You will need to supply your referrer's username during your registration process.

Username: this is the name every Member chooses when joining the group. You are known by your Username on all communication and positions within the Company. Any person you bring to the Krching Buying Group will have to use your Username to join.

Tip—never use your own name as your username, and be careful when your new members join that they have the correct username. This is very important, as referrers cannot be changed.

Up-Line: Your Referrer is your direct up line or the person who is above you in the Krching business.

Downline: Any person who is below you in your business structure.

Front Line or Direct: Any person who you refer that joins Krching as a member.

Group Sales Board: This is the structure every Wholesale Member of Krching is placed on FREE having purchased their Product Pack. There are six board entry points. Group Sales Board is how you earn Pay Day.

E-Wallet: Your internal account statement, which lists all transactions, bonuses and rewards that you received.

My profile: This is where your personal details are registered with the company. It is your responsibility to ensure that these details are current and correct.

Supervisor: This is the top position on the \$150, \$250 or \$500, \$1000, \$1500 or \$3000 Group Sales Board.

Pay Day: This is when you get paid as a Supervisor or a Big Red if you have made the required sales and the Group Sales Board becomes complete or full, that is there are no further Sales positions available.

Board Split: When there are no more available positions at the member or baby Boomer levels the board splits to make room for more sales and allows every position to be promoted through the system towards Pay Day.

Uni-Level: Is a rewards system—rewards are paid to your E-Wallet in the form of cash for any purchases made in your business structure to 10 levels, depending on your qualifications.

Grand Parent Rule: When you join a board you will usually follow your referrer.

However, if your referrer is not currently active within the board system, you will follow your referrer's referrer (known as grandparent), or, failing that, your grandparent's referrer (great-

grandparent). If none of these members are currently active on the boards, then you will be placed on the oldest board in the system.

Policies and Procedures: These are the terms that govern your membership with the Krching Buying Group, this group is operated by Potential Benefits International Pty Ltd an Australian Company that specialises in the sale and distribution of Australian Products. If a member is in breach of these Policies and Procedures they will be immediately suspended pending further enquiries. Suspension results in all benefits and earning right being removed.

Krching Support email: support@krching.com